



NAMG ACADEMY
OF MODELLING & GROOMING

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Where Passion
Meets Profession



NEST ACADEMY



**“Allow your Passion to become your Purpose,
and it will one day become your Profession.”**

-Gabrielle Bernstein

In accordance with NAMG policy, we do not discriminate against any person on the basis of color, sex or sexual orientation, gender identity, religion, age, national or ethnic origins, political beliefs, veteran status, or disability in admission to, access to, treatment in, or employment in its programs and activities.



NEST ACADEMY

ABOUT **NEST ACADEMY**

NEST ACADEMY is a comprehensive private institution catering to K-12 as well as Higher Education sector. We offer high-quality, accessible and affordable degree and diploma programmes that promote student success and community vitality.

Established as a Management Education Institute, NEST Academy was conceptualized in the year 2000. Over a span of almost two decades, the institute has grown to be recognized as a leading name in the field of education. The group collaborated with colleges, institutions & universities. courses with the right blend of practical knowledge and experience, creating a truly

futuristic curriculum aimed at producing highly skilled individuals and a launch pad for entrepreneurs. Our core team of progressive leaders along with our experienced faculty and competent operations, lead us towards growth and excellence.

NEST Academy has its campuses across India and Dubai. The group is associated with eminent brands in the industry for practical training, internships and placements. NEST Academy is also the first of its kind to set up a Research Cell for events, media and sports. This provides its institutes with an opportunity to research innovative subjects and contribute to the growth and evolution of the industry.



NAMG ACADEMY
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NAMG ACADEMY OF MODELLING & GROOMING

NAMG Academy of Modelling and Grooming, is the first of its kind institute that offers modelling and grooming programmes for handpicked aspiring models. With a focused aim of making the Indian Modelling industry more organized and professional, NAMG intends to be a gamechanger by making its presence felt on the international sphere.

NAMG's mentors are industry stalwarts who will educate and nurture models and thereafter provide them a launchpad in the world of glamour. The mentors will give the next-gen the right push through their alliances with the best designers, ace photographers and experts in the industry. Our credo extends beyond the modelling industry. In addition to teaching professional modelling, we offer programmes in personal image development, corporate training and kids fashion.



VISION

To effectively groom and develop professional models, with the aid of our world-class education platform and be image-smiths for those wish to enhance their personalities.

VALUES

These values are our core competencies and aid us in fostering a collaborative working and learning environment.



**HIGH ETHICAL
AND MORAL
STANDARDS**



**MUTUAL
TRUST AND
TEAMWORK**



**PASSION FOR
EXCELLENCE**



**RESEARCH AND
INNOVATION AS
A WAY OF LIFE**



**RECOGNITION
OF EFFORTS AND
ACHIEVEMENTS**



**SERVICE & RESPECT
TOWARDS THE
COMMUNITY &
INDUSTRY**



ACADEMIC PHILOSOPHY

Our programmes have been conceptualized in accordance with the following eight core principles:



INNOVATIVE

We develop and deliver curricula that is abreast with the latest trends and requirements of the industry.



INTERESTING

We maintain our students' curiosity and interest levels; our education system is designed with an optimal mix of conventional knowledge of modelling and practical exposure.



INDEPENDENT

We aspire to nurture and empower our students into well-groomed, confident and successful models.



INDUSTRY

We lay a high degree of emphasis on building relations within the industry; practical training, master classes and workshops help in collaborating with the modelling and entertainment world.



INDIVIDUALISED

We incorporate meticulous and personalized evaluation with ongoing feedback, in order to ensure our programmes are robust and progress driven.



INSPIRED

We regularly provide challenging opportunities to motivate our students and broaden their horizons.

IDEAL

We aim to be recognized as a hub of excellence and strive towards building strong, serviceable and sustainable relationships within the industry.



INTELLECTUAL

We pursue excellence by playing a proactive role in constantly stimulating our students' intellect.



OUR DREAM TEAM

The Dream Team consists of highly experienced mentors from diverse spheres of modelling, fashion and entertainment.

NAMG MENTORS



Founder Mentor Shakir Shaikh

Appreciated for his work ethic, discipline and professionalism, acclaimed Fashion Choreographer and Show Director Shakir Shaikh has an extensive experience of almost two decades in the Indian Modelling industry. As a visionary, he wanted to set up a platform that would present well-groomed and well-trained models who will excel at their job. After two years of planning and coordination, Shaikh with his dream team of mentors prepared a unique curriculum that will help aspiring models make a mark for themselves in the Indian Modelling industry.

Mentor Diandra Soares

Diandra Soares has an illustrious career as a Supermodel, Professional Make-up Artist, Host, Reality TV Star and Actor for over twenty years. A trailblazer in the truest sense of the word, what sets Diandra apart from her peers is her intelligence, charisma and style. Her passion for her work and innate flair for advising and counselling makes her the ideal head mentor. Over the years she has mentored several models and her endeavour is to contribute to the profession by giving them the right guidance.



Mentor Sucheta Sharma James

Sucheta Sharma James started her modelling career in 2004 when she won Elite Model Look of The Year and represented India at the International contest in China. Muse of leading fashion designers, she is one of the most recognized faces of the Indian Modelling industry. Known for her beauty, confidence and fitness, Sucheta will impart all this and much more to aspiring models. With her rich industry experience, she will share her knowledge and expertise, thus enabling them to hone their skills and embrace their individuality.

NAMG MENTORS

Mentor Gwen Athaide

Miss India Miss Athletic and winner of Miss Maharashtra 2004-05, Gwen Athaide has also won Channel V's Get Gorgeous Season 5 and later hosted the channel's gizmo show. With a career spanning over a decade, Gwen has worked as a Model for some of the renowned Fashion Designers and Brands in India. Her purpose to give back to the Modelling industry made her join John Maxwell Team in Florida, USA to be trained and certified in Leadership and Mastermind Coach. She will be imparting her knowledge and sharing her life experiences which will prepare aspiring talents for a successful career in the Modelling industry.



Mentor Karishma Modi Chandhoke

Winner of Femina Look of the Year 1999 and Miss Talented at Elite Model Look 1999 in France, Karishma Modi Chandhoke has rich experience in pageantry, modelling and acting. Backed by her rich experience and her ability to train young models, Karishma will transform their personalities by teaching them etiquette, basic make-up and will encourage them to cultivate a personal style, which will help them not just in their professional sphere but in every phase of their life.

Mentor Harrison James

Former model Harrison James won Gladrags Best Body 2003 and is now the Founder of MFT - My Fitness Trainer. An ISSA Certified Fitness Professional, Harrison is dedicated towards educating people on fitness for over ten years. His clientele boasts of leading models and people from the entertainment industry. With his vast knowledge of fitness, he will transform aspiring models by training their body and mind while retaining their individuality.



NAMG MENTORS

Mentor Asha Hariharan

Hair and Make-up Artist Asha Hariharan is an ace professional with over thirty years of experience. Trained under renowned Make-up Artists in Paris and Hong Kong, Asha has won several accolades over the years and has an unparalleled international exposure of working with celebrities, leading global brands and fashion magazines. Apart from managing her entrepreneurial ventures, she has been grooming aspiring models with the techniques of hair and make-up that complements their personalities.



Mentor Ken Ferns

A Fashion Design graduate from Mumbai, Designer Ken Ferns has been redefining the Indian Fashion sphere with his own label. Creativity, originality and an impeccable sense of fashion have always been his USPs. He has represented India at the Fashion Asia held at China in 2015 and is the recipient of the International Award for the Top Five Designers in Asia. Apart from showcasing his couture and prêt line at various fashion weeks, Ken is also a Costume Designer and Wardrobe Stylist of several Films and Reality TV Shows. He will be mentoring students on fashion, design and styling.



Confidence is something you create within yourself by believing in who you are.



Modelling & Grooming **INDUSTRY**

SUCCESS AT PAGEANTS



Indian models are recognized worldwide thanks to the increased participation and subsequent crowning at international beauty pageants. This has changed people's perception towards modelling and young aspiring models are given support and encouragement to pursue this as a career.

RISING INTEREST OF BRANDS



Influx of international brands has played a significant role in the proliferation of the modelling industry. These companies seek professional models for their Advertising and Promotional campaigns, thus unlocking ample opportunities for the models to get work and recognition.

Modelling & Grooming **INDUSTRY**

GROWTH OF FASHION SHOWS



The growth of fashion weeks like Lakme Fashion Week, Wills Lifestyle India Fashion Week, India Bridal Fashion Week, Van Heusen India Mens Week, etc have given budding models a platform to get their big break. They get to share the stage with industry's leading models and an opportunity to network with established people from the industry.

THE AGE OF SOCIAL MEDIA INFLUENCERS



Modelling has become an extension of social media. It acts as a platform to influence others and a lot of youngsters are doing professional courses to enhance their beauty and intelligence. They seek a career in the glamour industry to attain more fame and lead a fabulous lifestyle.



CAREER OPPORTUNITIES

NAMG programmes will train and groom budding models for a professional career in the Modelling industry. These programmes are also aimed at professionals who wish to enhance their personality by learning etiquette, skin, makeup and hair care regime. Upon completion of their programmes, participants will be able to work in diverse fields of:

- Modelling Agencies
- Fashion Shows
- Beauty Pageants
- Print Ads and TVCs
- Fashion & Lifestyle Magazine Models
- Sports & Fitness Models
- Fashion Instructor
- Fashion Choreographer
- Service Crew
- Bollywood
- Fashion Blogger
- Fashion Agencies
- Fashion Magazines and many more.



TRAINING **METHODOLOGY**

At NAMG Academy we are committed to the holistic development of our students to ensure superior outcomes and strong employability prospects. Teaching methodology comprises of classroom sessions, master classes, case studies, practical training, group work and discussions. The “real world relevance” is vital throughout the programme.

CLASSROOM SESSIONS



REGULAR LECTURES

To positively impact the perspective of our students, lectures are delivered by our experienced mentors.



ASSIGNMENT & PROJECTS

Assignments and projects are a part of our curricula. These provide our students ample opportunities to meet, interact and build relations with popular and experienced individuals in the Modelling Industry, under the able guidance of our dedicated mentors.



KNOWLEDGE WORKSHOPS

To keep our students updated with the current trends of the Modelling Industry, we frequently organize uniquely designed workshops that focus on industry-oriented themes shortlisted by our team of mentors.





MASTER CLASSES AND CASE STUDIES

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MASTER CLASSES

NAMG's Master Classes intend to keep students aware of the current world of modelling. Guest speakers from various areas of modelling and entertainment share their knowledge and help students form ideas and insights about the



CASE STUDIES

Our curriculum includes the use of case studies in order to highlight various practical and situational issues. The brainstorming and discussions help streamline our students' thought processes and sharpen analytical abilities by exploring, identifying and solving issues.

IN-HOUSE EVENTS



MR. & MS. ACADEMIA

Mr. and Ms. Academia is a pageant that embodies the spirit of today's educated youth and their talent. This competition offers our students a platform to present their confident, intelligent and charming selves.



STUDENT IDOL

The purpose of this competition is to encourage students to showcase their singing, dancing and other unique skills. We recognize, appreciate and celebrate their special talent.



JOSH

As the name suggests, JOSH, our intercollegiate youth festival is all about the energy, enthusiasm and excitement of the students. Started in the year 2006, this festival endorses a different theme every year, that puts to test students' potential talent, skills and creativity.

INFRASTRUCTURE AND FACILITIES



CLASSROOMS

Our institute offers state-of-the-art infrastructure and hi-tech facilities. Our classrooms on all campuses are air-conditioned and integrated with laptops and LED projectors.



WI-FI CAMPUS

Our campuses are equipped with a Virtual Private Network and high-speed broadband, as technology is the mainframe of business today.



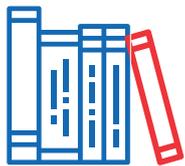
DANCE STUDIO

Modelling is all about grace and moves. The dance studio will enable the participants to develop a sense of music and rhythm and in turn add on to their ramp walk experience.



MINI THEATRE

Equipped with quality sound and picture devices, we conduct screening sessions for our students.



SEMINAR HALL

The campus has a Seminar Hall which is mainly used for interactive sessions with the guest and faculty. The hall is well-equipped with latest and modern technological equipments to enable the speakers to effectively and smoothly impart the information.



CATWALK ARENA

The participants & models will get a practical ramp walk experience during the course of their programme. The arena will enable the mentors to take the participants through the process of live shows, ramp walk, fashion choreography and so on.



ACCOMMODATION

We are tied-up with housing providers offering good amenities, located in close proximity to our campuses across all centres. This enables our students to minimize their commute time, and explore the cities during their leisure.

PROGRAMMES OFFERED



GROOMING PROGRAMME

Learn etiquette, social skills and enhance your self confidence through our Grooming Programme for Kids, Teens, Corporates, Models & Women.

FASHION MODEL PROGRAMME

Learn the art of professional model make-up, styling, photoshoots, runway and various career opportunities in the industry.



PAGEANT COACHING

Develop composure, self-confidence and get grooming lessons from the best in the Industry. Fulfill your dreams and present your best self at the pageants.

KIDS FASHION PROGRAMME

Cultivate a personality by developing etiquette, social skills and self management through our Kids Fashion Programme.

GROOMING PROGRAMME

Programme Duration: 30 - 90 Hours

Grooming Programme for Kids

Personal Grooming, Personality Development, Communication Skills, Dining Etiquette, Self Management, Peer Management, Birthday Party Etiquette.

Grooming Programme for Teens

Personal Grooming, Personality Development, Communication Skills, Posture & Body Language, Social Etiquette, Emotional Stability & Awareness, Power Image, Power Dressing.

Grooming Programme for Corporate Personnel

Personal Grooming, Business Etiquette, Image Development, Speech Enhancement, Squad Management Sessions, Nutrition and Fitness Sessions, Brain Mapping Sessions.

Grooming Programme for Women

Personal Grooming, Social Etiquette, Fitness Sessions, Image Development, Holistic Fitness Sessions, Stress Management Session, Lifestyle and Home Management Programme.

Grooming Programme for Models

Practical Make-Up, Fashion & Wardrobe, Social Etiquette, Hair Care & Styling, Communication Skills, Interview Training.



Corporate Personnel



Women



Kids



Teens



Models



Women

FASHION MODEL PROGRAMME

Programme Duration: 45 - 90 Hours

Begin your journey as a professional model with our uniquely conceptualized Fashion Model Programme. This industry immersion programme offers an optimal blend of the conventional theoretical knowledge and hands on practical experience. With seasoned mentors from diverse spheres of modelling and fashion, learn the perfect model walk and the relevant skills. You will be taught the art of professional model make-up, given fitness and styling tips, get your portfolio done with renowned photographers and will be trained on the various career opportunities in the industry.

- Catwalk Lessons and Runway Training
- Nutrition & Fitness Guidance
- Television Modelling Training
- Modelling Tips and Industry Overview
- Model Makeup
- Photography Workshops

Upon completing this programme, our mentors will guide you in getting placements and opportunities to walk the ramp at fashion shows, be a part of brand campaigns and photoshoots with leading professionals from fashion, modelling and entertainment industries.



PAGEANT COACHING

Programme Duration: 240 - 300 Hours

Emphasis on Developing Composure and Self-Confidence

- Competition based coaching depending on the categories in your pageant.
- Social Etiquette

Interview Preparation

- Introduction Preparation: Please bring a draft or copy of your introduction. Verbal suggestions on adjustments will be made.
- Platform Essay Development: Please bring draft or copy of your platform choice. Verbal suggestions on adjustments will be made.
- Review Skype meetings.

Personal Grooming

- Hair Styling & Hair Care recommendations by professional.
- Makeup recommendations by famous artist and beauty expert.
- Detailed wardrobe analysis with professional stylist and subsequent fittings for all pageant wardrobe selections.

Posture & Body Language

- Ramp walk and runway training.
- Dance & Movements.
- Topics: Medical, surgeon, diet, nutrition, skin, fitness.

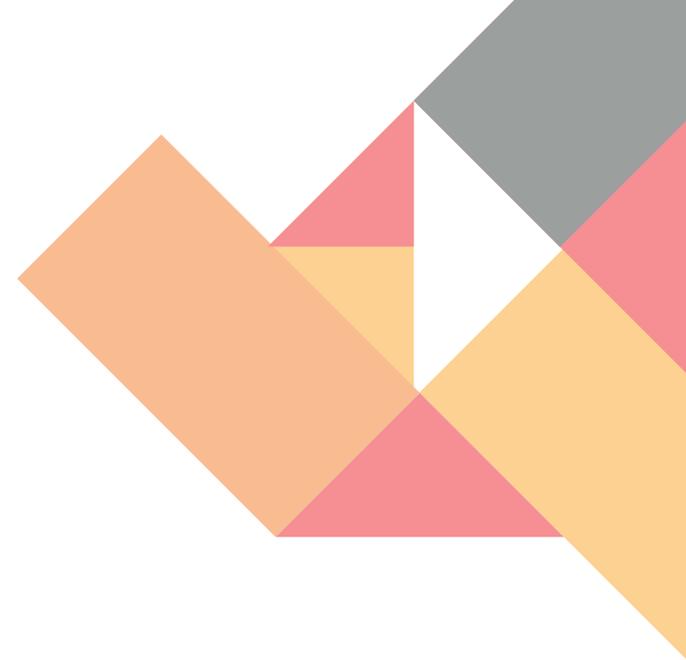


KIDS FASHION PROGRAMME

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This meticulously designed programme fits perfectly in your extracurricular schedule. Kids will be groomed on developing their self esteem with the right set of personality traits and they will be trained on public speaking, social skills and etiquette. They will learn how to be independent and present themselves as confident individuals.

Kids will be well-groomed to face the camera for commercials and professional events by the end of this programme. Our mentors will be there to provide placement and will help connect with leading agencies.



A fashion show runway with confetti falling from the ceiling and an audience seated on both sides. The runway is a light-colored surface, and the audience is seated on both sides, looking towards the center. The confetti is a mix of red, white, and black, creating a festive atmosphere. The text is centered over the runway.

**"Everyday is a fashion show and
the world is your runway." - Coco Chanel**

STUDENT TESTIMONIALS



Nidhi Bajaj

NAMG has filled in knowledge which I wasn't aware ever existed about the industry I'm going to enter in. Their staunch faith in me, has helped me transform into what I am today. From loosing my self confidence to falling in love with myself all over again my mentors have played a very significant role. It has always been a constant source of motivation and direction that helps me to grow each day and bloom. I am so grateful to the whole of NAMG, it wouldn't have been possible without y'all. Thank you

Tanvi Mane

I am very lucky to have been part of this amazing academy NAMG. It has helped me to improve as a fashion model. I am more than happy to be a part of this institute as it has been the best modelling and grooming experience for me. I have been working professionally in this industry for more than 6 months now and I always experience different things every time I work. NAMG has played an important part in my life and it has helped me grow beautifully as a model. The mentors have always supported me and always wanted the best for me. I am grateful to be a part of the NAMG family



STUDENT TESTIMONIALS

Prishita Gupta

NAMG has brought a round about change in my life. it has opened the doors to the fashion industry for me, meeting the important people of the industry and working with them was like a dream come true. The faculty has been supportive to every bit. When I had the Glam Icon trophy in my hands I knew that I got trained by the best people in the industry and I am in right hands.



Vaishnavi Vartak

I was a person with very low self-confidence and was least aware of my potential and capabilities until I participated in "Maharashtra Times Shravan Queen 2018". Under the guidance of Shakir Sir and Gwen Ma'am I was introduced to "MYSELF" the new version of "ME". And that helped me win "Miss Personality" in MT Shravan Queen. At NAMG I was well groomed and trained before stepping in the real world of fashion. Now I have done a lot of catalogue shoots and looking forward to walking for best designers and doing print ads in the near future. I'm grateful and blessed to have mentors like Diandra Soares, Gwen Athaide, Shakir Sir, Sucheta and Harrison James for letting us know our positives and negatives. "SUCCESS IS JUST THE SEED THAT GROWS WITH EVERY EFFORT YOU DO." I'm still in the journey of finding and evolving the new side of me each day and I'm enjoying this "ENDLESS JOURNEY OF SELF".

ADMISSION PROCEDURE

STEP 1

Get the Application Form in any of the following manner:

- Download it from our website www.namg.edu.in
- Personally collect it from our Admission Cell at our centre
- Contact our Admission Cell at (022) 28444111/ 07400421612

STEP 2

Submit duly filled Application Form along with the following documents:

- Brief profile
- Two portraits and two full body shots
- Experience Certificates (if any)
- Original Receipt for payment of admission fees (only for the grooming programmes)

STEP 3

Applicable for candidates of Fashion Model Programme, Pageant Coaching & Kids Fashion Programme:

Personal Interview

- Shortlisted candidates shall be called for personal interview or skype call (for outstation students)
- The prime objective of personal interview is to check the candidate's personality traits, goals, dedication and confidence

STEP 4

Applicable for candidates of Fashion Model Programme, Pageant Coaching & Kids Fashion Programme:

- Selected candidates shall be informed by phone or email
- Selected candidates have to make payment within 7 days of the announcement of selection
- Admission shall be confirmed on the Original Receipt for payment of admission fees

GET IN TOUCH WITH US



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TEN REASONS TO JOIN NAMG

1 INDIA'S FIRST INSTITUTE TO OFFER WELL RESEARCHED PROGRAMMES IN MODELLING & GROOMING

2 ALL PROGRAMMES ARE OFFERED UNDER NAMG ACADEMY

3 HIGHLY EXPERIENCED MENTORS FROM THE INDUSTRY

4 NATIONAL & INTERNATIONAL TRAINING

5 MASTER CLASSES & WEBINARS BY THE TOP INDUSTRY PROFESSIONALS

6 STATE-OF-THE-ART INFRASTRUCTURE WITH HI-TECH FACILITIES

7 CAMPUS IN MUMBAI - ENTERTAINMENT CAPITAL OF THE COUNTRY

8 PARTICIPANTS WILL HAVE OPPORTUNITIES TO WORK ON LIVE PROJECTS

9 OPPORTUNITIES TO WORK WITH LEADING PROFESSIONALS & COMPANIES

10 100% PLACEMENT ASSISTANCE



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